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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Sheet	of	Attorney Docket Number	8096.0010
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Complete if Known

Application Number	10/784,663
Filing Date	February 23, 2004
First Named Inventor	Vilcauskas, et al.
Art Unit	2167
Examiner Name	Wassum, Luke S.

U.S. PATENT DOCUMENTS					Class/Subclass
Examiner Initials *	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number - Kind Code ² (if known)			
/lsw/		US- 4,873,662	10/10/1989	Sargent	711/200
		US- 5,854,897	12/29/1998	Radziewicz, et al.	709/224
		US- 6,663,850	12/16/2003	Sonis	424/49
		US- 6,785,659	08-31-2004	Landsman, et al.	705/14
/lsw/		US- 2003/0032565	02-13-2003	Sivik	510/101

FOREIGN PATENT DOCUMENTS					Class/Subclass
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Country Code ³ - Number ⁴ - Kind Code ⁵ (if known)			
/lsw/		WO 2004/107224	12-09-2004	Netbreak	G06F 17/60
/lsw/		WO 98/58334	12-23-1998	DoubleClick, Inc.	G06F 17/60

NON PATENT LITERATURE DOCUMENTS						
Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.				T ²
/lsw/		MAHHAIL MATSKIN, "Collaborative Advertising over Internet with Agents," Proceedings of the 12 th International Workshop on Database and Expert Systems, September 3-7, 2001, pp. 509-513.				
		U.S. Patent Application No. 09/866,425 Supplemental Information Disclosure Statement disclosing JP11360037 dated 2-26-1997 and KR 2000054099 dated 9-5-2000, 4 pages.				
		"Interstitial – definition, information, sites, articles," http://www.marketingterms.com/dictionary/interstitial/ , date unknown, 2 pgaes.				
		Patent Application Publication US 2003/0004804 A1, January 2, 2003, Sheet 1 of 26.				
		Source Code, www.pornrodeo.com , as of October 13, 1999, 14 pages.				
		POST-SESSION INTERNET ADVERTISING SYSTEM, Andrew Vilcauskas, et al. inventors, USPTO Image File Wrapper for Application No. 09/866,425 filed May 24, 2001.				
/lsw/		POST-SESSION INTERNET ADVERTISING SYSTEM, Andrew Vilcauskas, et al. inventors, USPTO Image File Wrapper for Application No. 10/784,358 filed February 23, 2004.				

Examiner Signature	MAR 18 2008 LUXE S / <i>Wassum</i>	Wassum/ Date Considered	16 April 2008
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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